Sponsorship Package | 2027

Beyond Justice as Trauma 2027

Sponsorship Package

Building healing, liberation, revolutionary love and repair into our workplaces, professions and relationships.

April 2027
Downtown Vancouver (dates and venue to be confirmed)

In person
plus a global livestream

Myrna McCallum
Founder, Justice as Trauma

BACKGROUND

The Story Behind This Gathering

Justice as Trauma began in 2023. Across three summits, I convened people to name harm: exposing its patterns, examining its consequences, and confronting the systems that perpetuate it, particularly for Indigenous, racialized, and other marginalized communities.

3
summits

100+
speakers

900+
people

I said I was done. There would be no more summits.

But knowing what I know, I couldn't simply walk away. I kept returning to the same questions: Now what? What do I do with what I've learned? What responsibility does that knowledge place on me?

Beyond Justice as Trauma 2027 is an invitation to move beyond naming harm toward imagining and creating something different, together.

About Myrna



I am Myrna McCallum, a Cree and Métis lawyer, trauma educator, and speaker. I was called to the bar of British Columbia in 2007 and have worked as a defence lawyer, prosecutor, and adjudicator.

My relationship to trauma began with my own family's history and the intergenerational legacy of residential schools and Indian hospitals. My questions about healing came later, while I was working with survivors. They are why I keep asking what justice, healing, and liberation could look like when they are built around people instead of institutions.

I carry those questions into my podcast, *The Trauma-Informed Lawyer*, now in its fourth season, where I have spoken with guests such as Esther Armah on emotional justice and Dr. Samah Jabr on revolutionary love. I am also developing *The Healing Imperative*, a memoir and manifesto on healing as something we owe ourselves, our ancestors, and our descendants.

I founded Justice as Trauma and convened all three summits, intentionally centring Indigenous, Black, racialized, and queer voices. The gatherings have been largely self-funded. For 2027, I am building a broader funding model to support this work and help it continue and grow.

THE INVITATION

About the gathering

Beyond Justice as Trauma grows from a belief that change begins with people and relationships. This package sets out what the gathering is, what it will cost, the sponsorship levels available, and what each level makes possible.

> **My invitation.** **I invite you to support Beyond Justice as Trauma 2027 by choosing the sponsorship level that best fits your priorities, from $5,000 to $50,000 or more.**

Beyond Justice as Trauma 2027 is a three-day gathering planned for April 2027 in downtown Vancouver. The dates and venue are not yet confirmed.

This time, I am making a significant investment in going global. A livestream will connect the Vancouver gathering with host circles around the world, so people can join this conversation from their communities and workplaces.

Justice as Trauma was founded by Myrna McCallum in 2023 and has held three summits, in 2024, 2025 and 2026, bringing together legal professionals, advocates, leaders and people across sectors to look at trauma, accountability, healing and the ways institutions respond to harm.

The first three summits named the harm and helped identify who is harmed and how, with particular attention to Indigenous, racialized and other marginalized people. Beyond Justice as Trauma 2027 aims to move beyond trauma to transformation, through repair, revolutionary love, liberation and healing, by developing and integrating these values into workplace cultures, professional practices, policies and relationships.

WHO WILL BE IN THE ROOM, AND WHO IT WILL REACH

A movement that travels

3	~250	100+
SUMMITS, 2024 TO 2026	PARTICIPANTS AT EACH SUMMIT	SPEAKERS FROM AROUND THE WORLD

On average, 250 people have gathered at each summit, travelling from all over the world, including Brazil, Australia, New Zealand, Wales, England, the United States, Africa and across Canada, because there is a collective movement to do this work. The 2027 host circles extend that movement to communities who cannot travel to Vancouver.

Physicians, nurses, pharmacists, teachers, psychologists, social workers, lawyers and judges, including a Supreme Court of Canada justice, have gathered alongside Indigenous community members from Squamish Nation, the Yukon, Nunavut, Northern Saskatchewan and many other places.

Speakers, local and global, have included Dr. Gabor Maté, Resmaa Menakem, Esther Armah, Dr. Samah Jabr, Justice Michelle O'Bonsawin of the Supreme Court of Canada and Justice Jasmine Akbarali of the Ontario Superior Court of Justice, and more.

Over three years, I have intentionally centred Indigenous, Black, racialized and queer voices. I know of no other gathering that brings together trauma, healing and justice in this way, and that is why I do this work. It connects directly to Indigenous liberation, truth and reconciliation, equity and anti-racism, and it asks what it takes for institutions to move beyond responding to harm differently and toward lasting transformation.

My starting points

Relationship before transaction

I build trust through honest dialogue and shared decision-making.

Reciprocity

The sponsorship creates learning, connection and real value for both of us.

Indigenous-led change

I honour lived experience, Indigenous leadership and accountability.

Collective care

More people gain access to the tools and relationships needed to change harmful practices.

FUNDING TO DATE

How this work has been supported

Justice as Trauma has been largely self-funded by Myrna McCallum from her own savings. Support from foundations and individual supporters has come at particular moments, and it has made a real difference, including gifts that have sponsored the attendance of people who could not otherwise afford to come.

Strong attendance at the first summit also made it possible to give back. I contributed $30,000, or $10,000 each, to three not-for-profits supporting Indigenous women and children:

$10,000
Golden Eagle Rising Society, on Squamish Nation land

$10,000
Creeative Foundation, Saskatoon / Treaty 6 territory, providing food and supplies to unhoused and vulnerable Indigenous people

$10,000
Netsanak Wekowaw Child and Family Services, Edmonton, also known as My Siblings' Home, keeping siblings in care together

How sponsorship funds are used

Sponsorship supports the whole gathering. Funds go toward six areas, and a sponsor can name the area that matters most to them.

1. Participant access
Partial and full sponsorships for people who need this gathering but could not otherwise attend.

2. Presenters and facilitators
Speaker fees, travel and accommodation.

3. In-person delivery
Venue, catering and audiovisual production in downtown Vancouver.

4. Digital access
The global livestream and host circles, so remote communities across British Columbia and beyond, including remote Indigenous communities, can take part.

5. The healing room
A dedicated space at every summit, hosted by an Indigenous woman with healing and spiritual gifts. Participants make their own protection bags from the four medicines while talking about what they need to be sustained, supported and uplifted.

6. Recording and learning
Professional audio and video recording of the gathering, so the learning can reach people who could not attend and be used in education long after the event.

SPONSORSHIP LEVELS

Four ways to take part

Four sponsorship levels are available. Each is one part of a broader funding model, and no single sponsor is asked to fund the whole event. Sponsorship is guided by reciprocity: sponsors contribute, and sponsor staff, members and teams have ways to take part and learn alongside the communities involved.

COMMUNITY

$5,000

- Supports the gathering as a whole, with acknowledgement in the program and an impact summary

RESPECT

$10,000

- Supports the gathering as a whole, with online acknowledgement and an impact summary

RECIPROCITY

$25,000

- Adds featured acknowledgement, two in-person registrations, support for presenters and facilitators, recordings for staff learning, and a table or hosted lunch

UNITY

$50,000+

- Adds a spoken acknowledgement, four in-person registrations, and digital access and host circle support

Benefit	Community $5,000	Respect $10,000	Reciprocity $25,000	Unity $50,000+
Supports the gathering as a whole	Yes	Yes	Yes	Yes
In-person registrations for the sponsor	No	No	2	4
Acknowledgement in the program and online	Listed in the program	Listed	Featured	Featured, with a spoken acknowledgement
Support for presenters and facilitators	No	No	Yes	Yes
Access to selected recordings for sponsor staff learning	No	No	Yes	Yes
A sponsor table at the gathering, or a hosted lunch	No	No	Yes	Yes
Digital access and host circle support	No	No	No	Yes
Post-event impact summary with attendance, sponsored seats and community reach	Yes	Yes	Yes	Yes

A different amount or focus is welcome. Benefits are confirmed in writing, with respect for the independence of the program.

2027 EVENT BUDGET AND SHARED INVESTMENT

The shared investment

The core in-person gathering is estimated at about $214,000 or more. These are preliminary planning figures in Canadian dollars, not a final budget.

Catering (food and beverage)	**About $80,000**
Presenters and associated costs	**$80,000**
Technology and audiovisual	**$30,000 start**
Venue rental	**About $24,000**
Core subtotal	**About $214,000+**
Global livestream and host circles	**About $40,000**
Combined planning range	**About $254,000+**

The livestream and host circles are an estimate pending a vendor quote, shown in addition to the core budget. Event staffing, accessibility, printing, insurance, travel logistics, taxes, platform fees and contingency are not yet included, so the final budget will be higher. Sponsorship is one part of a broader funding model. Event dates, venue, speaker lineup, livestream and host circle specifications, budget and sponsorship terms remain subject to confirmation.

Next steps

To take part, message me on LinkedIn or email admin@myrnamccallum.co. I would be glad to talk with you, or to meet if that would be helpful, to discuss a sponsorship level and answer any questions. If there is alignment, I will confirm a sponsorship agreement with the chosen level, agreed benefits and measures of impact.

I am not simply inviting you to support an event. I am inviting a conversation about what we could make possible together.

Expression of interest

☐ Community Sponsor, $5,000 ☐ Respect Sponsor, $10,000 ☐ Reciprocity Sponsor, $25,000 ☐ Unity Sponsor, $50,000+

☐ Another amount or focus: _____

CONTACT NAME _____ ORGANIZATION _____

EMAIL _____ DATE _____

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myrnamccallum.co · admin@myrnamccallum.co